



## The North Hartford Cultural District Goals & Strategies

The North Hartford Cultural District is a Premier source and catalyst designed to celebrate and proactively preserve the unique essence of black cultural arts heritage, and the evolving creative spirit of Hartford's Northside neighborhoods and it's Residents. By attracting audiences, artists, arts organizations, and creative enterprises, the North Hartford Cultural District fosters dynamic community engagement and showcases Hartford's finest artistic, historical, and cultural offerings/assets. This initiative serves as a cornerstone for economic revitalization, tourism growth, and neighborhood pride while **preserving a strong sense of place**.

The Hartford North Hartford Cultural District aims to:

- Support & Develop **accessible and distinctive arts destinations** that resonate with the city's local and regional identity and rich cultural traditions.
- Provide **immersive arts experiences** that connect residents and visitors, drawing people into the heart of Hartford's Northside neighborhoods.
- **Support art creatives across all artistic disciplines** by offering opportunities to live, work, and thrive within the Hartford community.
  - **Artistic disciplines** mean dance, design, folk and traditional arts, media arts, music, literature, theater, visual arts, and inter- disciplinary arts, culinary. Aesthetics, Art Criticism, Art History and Art Production.
- **Drive economic prosperity** through **creative investments** and promote a sustainable future for North Hartford Cultural District Inc..
- Harness the **power of place** through the District Hub Model to nurture neighborhood pride and enhance the city's role as a cultural leader.

Through these strategies, the North Hartford Cultural District contributes to a thriving local economy, supports community reinvestment, and ensures a flourishing arts ecosystem that reflects the diverse voices of Hartford.





# WELCOME INAUGURAL DISTRICT PARTNERSHIP BENEFITS AGREEMENT







### ◆ Legacy Maker Partner – \$1,500+/year

For major businesses, corporations, philanthropies, and anchor institutions ready to make bold investments in Black cultural preservation and growth.

Benefits Include:

- ✦ All benefits of Culture Keeper Partner
- ✦ Premier speaking opportunities at NHCD signature events
- ✦ Exclusive promotional recognition on district-wide media, digital platforms, and printed publications
  - ✦ Private strategy session with NHCD leadership to shape long-term initiatives
  - ✦ 5 complimentary District Membership Vouchers for your selected constituents
- ✦ Venue rental subsidies and entertainment sponsorship opportunities for one “For the Culture” Premier Event.

### ◆ Culture Keeper Partner – \$500/year

Perfect for mid-sized businesses, nonprofits, and civic groups with a passion for elevating the cultural narrative of North Hartford.

Benefits Include:

- ✦ All benefits of Roots Riser Partner
- ✦ Featured mentions in press releases, newsletters, and social media campaigns
  - ✦ Logo placement on select district event signage and banners
- ✦ 3 complimentary District Membership Vouchers for your selected constituents
- ✦ Opportunity to co-host or sponsor community activation events, from pop-up markets to live music sessions

### ◆ Roots Riser Partner – \$250/year

An accessible option for small businesses, entrepreneurs, artists, and grassroots collectives eager to plant seeds in the Cultural District’s early growth.

Benefits Include:

- ✦ Recognition on the NHCD website and promotional materials
- ✦ Discounted vendor opportunities and booth spaces at NHCD events and HUB programs
  - ✦ Invitation to quarterly networking & strategy sessions
- ✦ 1 complimentary District Membership Voucher for your selected constituent





**🎁 All Partners Receive:**

Official designation as an Inaugural Partner of the North Hartford Cultural District Inc.

Access to collaborative opportunities within a dynamic, Black-centered arts and culture ecosystem

Priority invitations to NHCD events, mixers, and programs

First-access vendor and activation opportunities

Meaningful engagement with a network of Black artists, business leaders, cultural institutions, and faith-based organization

**🎉 For the Culture Premier Collaborative Event Sponsorship**

As an added incentive, Legacy Maker and Culture Keeper Partners will have access to venue sponsorship discounts and entertainment subsidies for select NHCD “For the Culture” collaborative events – including our flagship Juneteenth Celebration and On the Ave Activation Series.

**Payment Methods**

To make the partnership process seamless, we accept: ✓ Check (Payable to North Hartford Cultural District, Inc.)

✓ Money Order

✓ Cash (Receipt provided upon receiving payment)

For inquiries, receipts, or sponsorship agreements, please contact:

[NorthHartfordaee@gmail.com](mailto:NorthHartfordaee@gmail.com) / ATTN: Finance

**Act Now & Be Part of North Hartford’s Cultural Future!**

By joining now, your organization will be part of the foundational network ensuring that North Hartford’s rich history and cultural vibrancy continue to thrive. Let’s build this legacy together!

We look forward to welcoming you as an Inaugural Partner!





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## North Hartford Cultural District Inaugural Partner Conflict of Interest & Collaborative Alignment Disclosure Form

### I. Purpose

The North Hartford Cultural District (NHCD) is committed to fostering an inclusive, collaborative, and transparent arts, culture, and economic development ecosystem within Hartford's Northside neighborhoods. As an Inaugural Partner, your leadership and participation are valued in shaping this vital cultural hub.

To protect the integrity of the district's mission and ensure the suitability, coordination, and alignment of services, goods, economic development, and cultural initiatives within the designated district, we require this disclosure to identify any potential conflicts and uphold a spirit of open communication and intentional planning.

### II. Partner Information

Organization/Entity Name: \_\_\_\_\_  
Authorized Representative Name: \_\_\_\_\_  
Position/Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Date: \_\_\_\_\_

### III. Disclosure of Potential Conflicts & Collaborative Alignment

Please respond to the following to the best of your knowledge. If you answer "Yes" to any question, provide details below.

Do you, your organization, or any immediate affiliates have a financial interest in any activities, businesses, or projects within the district that may intersect, overlap, or potentially conflict with NHCD's cultural, economic, or community development initiatives?

Yes  No

If yes, please explain:

Are you or your organization currently collaborating with or planning any arts, culture, or entertainment-related events, programs, or installations within the district boundaries that should be communicated, coordinated, or integrated with NHCD for public awareness and district-wide planning?

Yes  No

If yes, please explain:



Do you or your organization have any existing partnerships, business relationships, or initiatives within the district that could either compete with or inadvertently conflict with NHCD’s strategic priorities, brand identity, or community vision?

Yes  No

If yes, please explain:

Have you accepted any commitments, sponsorships, or agreements that could create divided loyalty or obligations inconsistent with NHCD’s mission or values?

Yes  No

If yes, please explain:

Are there any other personal, professional, or financial interests or engagements not listed above that could impact your organization’s ability to support open collaboration and alignment with NHCD’s initiatives and planning efforts?

Yes  No

We support the 2025 North Hartford Cultural District resolution proposal to the City of Hartford Council to become the 1<sup>st</sup> State appointed Cultural District for the Capital City.

Yes  No

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#### IV. Acknowledgment and Commitment

By signing below, I affirm that I have disclosed any potential conflicts of interest and collaborative initiatives relevant to the North Hartford Cultural District. I agree to maintain open communication regarding any arts, culture, entertainment, or economic development activities within the district and to coordinate with NHCD leadership to ensure alignment with the district’s mission, vision, and strategic plans.

I understand that this is essential to protect the integrity and success of the district and to uphold a spirit of unity, transparency, and community-centered development.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

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#### For NHCD Use Only

Reviewed by: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Action Taken (if any):



YOUR ORGANIZATION LETTERHEAD WITH LOGO

**Preserving the Essence of Black Excellence  
Arts, Education, & Entertainment**

Letter of Support for the Resolution Establishing the North Hartford Cultural District Inc.  
as Hartford’s First CT State-Designated Cultural District

Dear Members of the Hartford Court of Common Council,

On behalf of **[Your Organization’s Name]**, I am honored to submit this letter in strong support of the resolution to establish the North Hartford Cultural District as the first state-designated Cultural District in the City of Hartford. This designation represents more than a symbolic milestone—it serves as a bold and necessary recognition of the enduring cultural legacy and vibrant creative spirit of North Hartford.

The establishment of this district will spotlight and uplift the North Hartford Promise Zone and the Blue Hills neighborhood—communities historically rich in Black culture, innovation, and resilience. By formally recognizing this area as a cultural district, the City of Hartford takes a transformative step toward investing in the arts, empowering community voices, and catalyzing inclusive economic development.

We applaud the City’s commitment to forming a dedicated Department of Arts and Culture, and to working in collaboration with the North Hartford Cultural District leadership. Such a partnership ensures that this initiative will receive the institutional support, strategic planning, and equitable resources necessary for long-term success. **[Your Organization’s Name]** proudly supports the District’s vision of advancing economic vitality, deepening community engagement, and preserving our city’s rich cultural traditions. We look forward to contributing to this vision by **[insert your specific contributions—e.g., offering programming, partnerships, funding, space, volunteers, etc.]**.

We respectfully urge the Hartford Court of Common Council to adopt this resolution and affirm its commitment to celebrating and sustaining Black cultural excellence in Hartford. This initiative has the potential to shape not only the future of North Hartford but also elevate our entire city as a beacon of arts, culture, and heritage. Thank you for your leadership and consideration. Please feel free to contact us at **[Your Contact Information]** for **any additional information or support**.  
With respect and enthusiasm,

Organization Legal Name: \_\_\_\_\_

Organization Full Address: \_\_\_\_\_

Organization Executive Director Name: \_\_\_\_\_

Executive Director Signature: \_\_\_\_\_

Date Signed: \_\_\_\_\_





## Partner MOU Agreement

### I. Purpose

This Memorandum of Understanding (MOU) establishes a collaborative agreement between North Hartford Cultural District Inc. (NHCD) and [Partner Name], a community-based partner committed to uplifting the culture, economy, and creative identity of North Hartford. This MOU signifies the partner's commitment to supporting NHCD's mission through strategic engagement, advocacy, and financial or in-kind support over a four-year period.

### II. Partner Commitments

The undersigned Partner agrees to:

Annual Seed Commitment:

Contribute a yearly financial or in-kind commitment to the NHCD to support its growth and programming.

Select your tier below:

- Legacy Maker Partner – \$ 1,500 (Annual)
- Culture Keeper Partner – \$ 500 (Annual)
- Roots Riser Partner – \$ 250 (Annual)
- Strategic Collaborator \$100 (Annual)

In-kind/Project-based support is welcome as well in addition to your tier selection.

### Four-Year Partnership Agreement:

Uphold NHCD's mission, vision, and values, and commit to adhering to all partner policies, procedures, and operational standards for the duration of the agreement (4 years).

Inaugural Engagement:

Attend and support NHCD's Juneteenth Inaugural Cultural District Event in 2025 as an official inaugural partner.

### III. Additional Terms

- Exclusivity of District Space Usage:
- Open Collaboration:
- The partner agrees to maintain open communication with NHCD and engage in potential opportunities that align with NHCD's ongoing development and programming.

### IV. Term and Renewal

This agreement is valid for four (4) years from the effective date and may be renewed upon mutual consent. A separate Partnership Benefits Agreement will outline promotional, logistical, and recognition benefits.

Partner Signature: \_\_\_\_\_

Printed Name & Title: \_\_\_\_\_

Date: \_\_\_\_\_

NHCD Representative Signature: \_\_\_\_\_

Printed Name & Title: \_\_\_\_\_

Date: \_\_\_\_\_



[The Vision Realized!](#)



[Northhartfordaee@gmail.com](mailto:Northhartfordaee@gmail.com)